

# PRIVATE HIRE

Thank you for considering the Strand for your event. As Northern Ireland's oldest cinema, now a thriving arts centre, we are perfectly placed to ensure a bespoke event in the unique surroundings of our Art Deco screens, entrance foyer and reception room.

Whether you are having a birthday party, entertaining staff or hosting a fundraiser there are a number of ways you can use our space to create a memorable experience for all of your guests.

The Strand is a registered charity created to enhance arts and cultural activity in east Belfast. All our income is reinvested back into our arts programme and the preservation of our landmark building. In choosing our venue we thank you for supporting the work that we do.

You can see images of the different screens on our website www.strandartscentre.com

### PRIVATELY SCREENING A NEW RELEASE FILM:

Private hire is worked out at a fixed price depending on which of our four screens you choose for your event, with Monday to Wednesday off-peak prices, and Thursday to Sunday peak prices.

#### **SCREENS & CAPACITIES:**

#### Screen 1 - 250 seats:

Monday – Wednesday: fixed price of £1000.00 Thursday – Sunday: fixed price of £1200.00

# Screen 2 – 180 seats:

Monday – Wednesday: fixed price of £600.00 Thursday – Sunday: fixed price of £720.00

#### Screen 3 – 96 seats: -

Monday – Wednesday: fixed price of £340.00 Thursday – Sunday: fixed price of £400.00

#### Screen 4 – 63 seats: -

Monday – Wednesday: fixed price of £225.00 (December £250.00) Thursday – Sunday: fixed price of £270.00 (December £300.00)



# **CLASSIC FILM SCREENINGS:**

Choose a film which is not currently showing in cinemas. Old classics, musicals, iconic blockbusters – we are happy to help you find just the movie to suit your evening.

Hire for classic screenings is done on a flat rate, regardless of audience numbers.

Screen 1 – 250 seats: £500.00 for Monday-Wednesday, £650.00 for Thursday-Sunday Screen 2 – 180 seats: £340.00 for Monday-Wednesday, £440.00 for Thursday-Sunday

Screen 3 – 96 seats: £240.00 for Monday-Wednesday, £300.00 for Thursday-Sunday

Screen 4 – 63 seats: £175.00 any day (December any day £220)

Our screenings slots are usually around 2pm, 5.30 & 8.30pm and you should agree a time with our Operations Manager that falls within this schedule. If your event needs to take place at a time that would require the Strand to take out two screening slots, you will be charged one and a half times the rates quoted above.

Please note that for films on DVD/Blu-Ray a licence must be purchased from the film distributor to legally screen any film. **Licences cost approximately £120.00**. We can make enquiries about the availability of licences for you. Sometimes a licence for a particular film may not be available. You must not therefore advertise a screening until the licence is confirmed. Most films can be shown on DVD/BluRay but occasionally the distributor will insist on a format called DCP which can incur additional charges of around £80.

You can use our in-venue and on-line box office to sell the tickets for your event at no additional cost other than credit card charges (currently 2.5% of ticket costs).

The Classic Film Screenings hire costs also apply to local premieres, cast and crew screenings and other special events. All prices are inclusive of VAT.

# PRIVATE FIRST FLOOR RECEPTION

Add to the evening's VIP feel by hosting the event from your own private reception area, where your guests can congregate before and after the showing - wining and dining them is optional! Our first floor reception has its own door from the street, a kitchenette and private access into Screen 1 if required. First floor is priced at £50 per hour.

You can create that premiere feel with use of our red carpet and rope barriers at no additional cost.

# CONFERENCES, Q&A'S, PRESENTATIONS, LAUNCHES

Screens 1, 2 & 4 have stages which allow people to sit or stand and present in full view of the audience. Subject to an additional charge, you can project onto any of our screens via your own laptop.

# Further Information To discuss your requirements, please contact Linda Smyth (028) 9065 5830 E-mail linda@strandartscentre.com



